The Value Factor: How Global Leaders Use Information for Growth and Competitive Advantage

by Mark Hurd and Lars Nyberg

Bloomberg © 2004

The authors of this text explain what innovators are doing to get ahead and stay ahead in today's tough business environment and how top companies are meeting challenges and turning them into growth opportunities.

ISBN:1576601579

Table of Contents

The Value Factor—How Global Leaders Use Information for Growth and Competitive Advantage

Foreword

<u>Chapter 1</u> - Value—Capitalize on Your Information

<u>Chapter 2</u> - Vision—Leadership for Success

<u>Chapter 3</u> - Control—Leverage Corporate Ecosystems

<u>Chapter 4</u> - Control—The Customer Ecosystem

<u>Chapter 5</u> - Control—Supplier, Partner and Operational Logistics

<u>Chapter 6</u> - Control—Risk Management

<u>Chapter 7</u> - Value—Insight, Oversight and Higher Returns

<u>Chapter 8</u> - Vision—The Next Frontiers

<u>Index</u>

List of Sidebars